



Art of Legohn[®]

presents

Dancehall Battle NYC[®]



ABOUT ART OF LEGOHN

Art Of Legohn, LLC is a multimedia arts and entertainment company that specializes in dance, music, visual arts and creative entertainment for stage, film, television, commercial and more!

ABOUT DANCEHALL BATTLE NYC

Now in its' 4th year, Dancehall Battle NYC® is an event that is dedicated to Dancehall dance, art and fellowship, embracing the authentic, yet powerful depths of dancehall culture.

- Workshops taught by well known dancehall instructors
 - Choreography, 1v1s and 2v2 battles
 - Cash Prize and medals for winners
 - Live Headlining DJ
 - Spectators for the battle
- Giveaways like branded clothing and more
 - Food Vendor
 - Culture empowerment
 - Artist empowerment
- VIP area for bloggers, journalists and influencers



OUR GOALS

- Create a safe space for dancers/spectators to learn and be entertained
- Inspire audiences to explore culture and the art of dancehall
- Provide a platform for artists and consumers to meet



OUR AUDIENCE

70% Women

80% People Of Color

21-45 Years Old





PARTNERSHIP OPPORTUNITIES

- Refreshments for media, journalists, bloggers, influencers, artists and sponsors
- Guests to receive press packet with partner info
- Social Media coverage on all of AOL accounts
 - Inclusion on the flyer
- Inclusion on Art of Legohn, LLC website



PARTNERSHIP REQUIREMENTS

- Media, journalists, bloggers, influencers and artists share event on their social media
- Promotion sponsors share flyer on social media at least 3x a week via news feed or story
- Product sponsors provide their product to be given away in raffle, or for judges and teachers to use during event

PARTNER WITH US!

Contact Yaminah Legohn
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